**Digital marketing language to help your internal food drive.**

**E-Mail**

1 in 5 children in our community are food insecure and more than 40% qualify for free and reduced lunch.

Children in our community who are food insecure may be your neighbors and they may sit next to your child in local classrooms.

We are running a food drive as part of the Community-Wide Food Drive to help ensure children in our community have enough to eat this summer. This initiative is sponsored by United Way of Bartholomew County and the Bartholomew County Food Insecurity Coalition.

(FILL IN YOUR FOOD DRIVE SPECIFIC INFORMATION HERE).

Our support will go toward the community goal to collect 200,000 pounds of food or the monetary equivalent to purchase the food. All donations will be given to Love Chapel, Salvation Army, and the Community Center of Hope.

Your participation is joining dozens of churches, businesses, and individuals in ensuring our community’s children are fed this summer.

Any amount helps.

Thank you for your consideration,

(YOUR SIGNATURE).

**Internal Websites/Social Media**

[#DYK](https://www.facebook.com/hashtag/dyk?__eep__=6&__cft__%5b0%5d=AZWmLP-Re34qJo-0QUrPIXz0QwlFko-tMxHA3jpWyoms_wmcmkRkVWLBKLysEpEFNT93UiX26h4lesMcO4KzHz-xbOGuep3QAd1tvHqhbae_UqA3l2q0VOXs8FG8JlhRE8qw4jh9tBq_GyNqCMxELnTB8Os00i-CQWaNQPqqhA5QI9vPIqdDd7rZGqCxGkn80_QlA3_hdAkXR2mZkjO4i23B&__tn__=*NK-R) More than 40% of our community's children qualify for free and reduced lunch and 1 in 5 don't know where their next meal is coming from?

We are teaming up with United Way of Bartholomew County and the Food Insecurity Coalition to ensure vulnerable children have enough to eat this summer by participating in the Community-Wide Food Drive.

Help us put food on the table by (DROP INFO HERE), or by giving a monetary gift at <https://www.classy.org/give/464364/#!/donation/checkout>.

Because no one deserves to be hungry.